



For Immediate Release

Santa Barbara local author to promote book on KTYD's Early Morning Show

SANTA BARBARA, Calif., Nov 14, 2007 – Peter G. Blair, long time Santa Barbara resident, will be a guest on 99.9 KTYD's Early Show with Matt McAllister, Friday, Nov. 16 at 8:40 a.m.

Blair will be promoting his recently published book, *Gardening for Golfers*, a comical perspective on the art of golf, gardening and how to get the most out of both pastimes.

The book is targeted for the multi-tasking golfer who is ready to improve their stroke and trim their shrubs. All in good jest, readers will enjoy the social commentary, photos and humorous observations made by Blair.

Blair, a vice president of development for a local technology company, hoped to provide readers an alternative to the typical boring golf literature.

"I felt there was a need to show the humorous side of the game and felt gardening was the perfect landscape to explore all the possibilities of your golf clubs," said Blair.

Blending the challenging game of golf with the relaxing activity of gardening demonstrates how to sharpen your golf skills, exercise and tend to your yard, said Blair.

A volunteer in the World Golf's Foundation First Tee Program at Twin Lakes Golf course in Santa Barbara, Blair's humor serves him well as a coach for youths. He mentors on the game of golf through a structured life skills program that teaches character development and life enhancing skills.

Married, with two children of his own, Blair wanted to show his family that anything is possible. Pursuing the dream of publishing his own book was a challenge, but allowed him to vent his humor and entertain others.

“I’ve always been an amateur comedian, but I don’t like being out on the road for long periods of time,” said Blair. “Writing this book allowed me to focus my humor in one place, entertain fellow golfers and keep my day job.”

For more information on *Gardening for Golfers*, please visit www.gardeningforgolfers.com to purchase your copy. For questions regarding this release, please contact nichole.ramirez@gmail.com.

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